

ELECTRONIC INFORMATION DISCLOSURE STATEMENT

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Title of Invention

Targeting Ads to Subscribers based on Privacy-Protected
Subscriber Profiles

Application Number : 09/928024



Confirmation Number: 5199

First Named Applicant: Charles Eldering

Attorney Docket Number: T741-10

Art Unit: 3622

Examiner: Yehdega Retta

Search string: (4754410 or 4745549 or 5619709 or 5710884 or 5848396 or 5991735 or 6005597 or 6012051 or 5740549 or 5758259 or 5774170 or 5915243 or 6020883 or 6088722 or 6108637 or 6119098 or 4258386 or 4602279 or 5319455 or 5410344 or 5446919 or 5600364 or 5636346 or 5704017 or 5724521 or 6457010 or 6298348 or 6216129 or 6324519 or 6463585 or 6134532 or 6177931),pn

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	4754410	1988-06-01	LEECH ET AL			
	2	4745549	1988-05-01	HASHIMOTO			
	3	5619709	1997-04-01	CAID ET AL			
	4	5710884	1998-01-01	DEDRICK			
	5	5848396	1998-12-01	GERACE			
	6	5991735	1999-11-01	GERACE			
	7	6005597	1999-12-01	BARRETT ET AL			
	8	6012051	2000-01-01	SAMMON, JR ET AL			
	9	5740549	1998-04-01	REILLY ET AL			
	10	5758259	1998-05-01	LAWLER			
	11	5774170	1998-06-01	HITE ET AL			
	12	5915243	1999-06-01	SMOLEN			
	13	6020883	2000-02-01	HERZ ET AL			
	14	6088722	2000-07-01	HERZ ET AL			
	15	6108637	2000-08-01	BLUMENAU			
	16	6119098	2000-09-01	GUYOT ET AL			
	17	4258386	1981-03-01	CHEUNG			
	18	4602279	1986-07-01	FREEMAN			

	19	5319455	1994-06-01	HOARTY ET AL			
	20	5410344	1995-04-01	GRAVES ET AL			
	21	5446919	1995-08-01	WILKINS			
	22	5600364	1997-02-01	HENDRICKS ET AL			
	23	5636346	1997-06-01	SAXE			
	24	5704017	1997-12-01	HECKERMAN ET AL			
	25	5724521	1998-01-01	DEDRICK			
	26	6457010	2002-09-01	ELDERING			
	27	6298348	2001-10-01	ELDERING			
	28	6216129	2001-04-01	ELDERING			
	29	6324519	2001-11-01	ELDERING			
	30	6463585	2002-10-01	HENDRICKS ET AL			
	31	6134532	2000-10-01	LAZARUS ET AL			
	32	6177931	2001-01-01	ALEXANDER ET AL			

Signature

Examiner Name	Date